

TRAINING OVERVIEW



Professional Scrum with User Experience Certification

2 DAYS TRAINING

Certification

Professional Scrum Certification

Venue: Online or In Person

Course Overview

In this two day class* students will leverage an ongoing case study as a way of applying techniques learned throughout the class and preparing to take what they learn back to their workplace. This course is designed for Product Owners and Scrum Masters to enable them to better incorporate design, research and learning into their Scrum process.

Lean UX techniques focus the team toward customer-centric design and discovery. Scrum focuses the team toward rapid delivery and customer feedback. By bringing together Lean UX and Scrum, teams learn how to drive the design together with delivery in short, iterative cycles to assess what works best for the business and the user.

Leveraging Lean UX techniques, the course takes core design and research activities, illustrating how they come together with development and delivery. Attendees explore how these activities fit into a dual-track agile process (Design and Development) where cross-functional teams can work together to explore, experiment and deliver value-based outcomes.

This course was created together with Jeff Gothelf and Joshua Seiden, the authors of the book Lean UX, leveraging their expertise and knowledge. The goal of working together is to help students learn the truth about many of the myths that exist when it comes to bringing together design and development activities and how to overcome the challenges that come with this integrated team approach.