

TRAINING OVERVIEW



2 DAYS TRAINING

Certification

Professional Scrum Certification

Venue: Online or In Person

Professional Scrum Product Owner Training

Course Overview

There are many myths and misconceptions about the role of the Product Owner. The accountabilities of the Product Owner, however, go well beyond managing the Product Backlog and writing User Stories. The Product Owner is pivotal to bridging business strategy and product execution in order to help the Scrum Team create valuable products.

In this two day class* students will develop and solidify their knowledge of the Scrum framework and the accountabilities of being a Product Owner through instruction and team-based exercises. Students learn techniques that they can use to help them overcome the challenges that are often encountered on a day-to-day basis. They will do this while learning better ways to work with the organization, stakeholders, customers and their team to provide greater value in the product being delivered.

Course Learning Objectives

- Increase business agility through the proper execution of the Product Owner role
- Recognize the value of a product over project mindset
- Learn how to bridge business strategy to product execution using Scrum
- Understand that the Product Owner is an Agile Product Manager
- Understand the Scrum Principles and Empiricism
- Understand the Product Owner accountabilities on the Scrum Team
- Learn how to align the team around the business strategy, product vision, Product Goal, and Sprint Goal
- Find ways to effectively communicate the business strategy, product vision, and Product Goal
- Learn techniques for Product Backlog Management, Release Management, and Forecasting
- Identify metrics that can be used to track value creation, and successful product delivery
- Discover techniques to interact with stakeholders, customers, and the members of the Scrum Team