

TRAINING OVERVIEW



2 DAYS TRAINING

Certification

Professional Scrum Certification

Venue: Online or In Person

Professional Agile Leadership – Evidence-Based Management Training

Course Overview

In the Professional Agile Leadership™ – Evidence-Based Management (PAL-EBM) one day* course, participants learn what EBM is and how to apply it through hands-on, activity-based learning. Through a series of exercises participants learn techniques that support a more agile mindset:

Use empiricism to set and achieve strategic goals, managing the unknown and complexity through experimentation and by adapting goals along the way

Create a cultural environment using clear goals, appropriate measures and trust to enable self management and autonomy

Shift the conversation away from measuring progress purely through team performance metrics, toward a focus on customer-centricity and improving customer outcomes

Drive operational improvements by using four Key Value Areas (Unrealized Value, Current Value, Time-to-Market, and the Ability to Innovate) as lenses for evidence-based decision-making

Course Learning Objectives

Understand the essential aspects of goals and measures and how they influence behaviors and an organization's culture and values

Help organizations embrace empiricism as a leadership approach. Using experimentation to incrementally steer toward the organization's goals

An appreciation for how goals and trust act together to enable autonomy, transparency, and value delivery

Correlate market leadership and sustainability to curiosity, adaptation, and empiricism

Understand how to use EBM and its KVAs to focus measurements on improving market value and operational capabilities